

## **Sanadores Argentinos Launches Ambassador Program to Unite and Uplift Holistic Practitioners Across Argentina**

**March 28, 2025 — Buenos Aires, Argentina** — Following its initial launch earlier this year, [Sanadores Argentinos](https://SanadoresArgentinos.com), Argentina's first AI-supported holistic wellness platform, has announced the launch of its new [Ambassador Program](#). The initiative aims to activate grassroots awareness, build community among practitioners, and provide visibility for holistic healing professionals throughout the country.

In just a few months, Sanadores Argentinos has welcomed registrations from practitioners across Argentina—from Buenos Aires to Salta—representing practices such as Reiki, biomagnetism, flower essence therapy, ancestral wisdom, and emotional healing. The Ambassador Program is the next step in supporting these professionals, many of whom have never had a digital presence before.

“The Ambassador Program is about empowerment,” said founder Gib Bassett. “Our goal is to equip holistic practitioners with tools to represent their work, connect more deeply with their communities, and help shift the perception of holistic healing from fringe to fundamental.”

Ambassadors will receive free merchandise to use in local outreach and digital campaigns, social media resources, and priority access to new platform features. The role is voluntary but intended to honor those already serving as connectors and educators in their own communities.

Practitioners across Argentina have expressed gratitude for finally having a platform that reflects their values and makes their work more visible. One practitioner shared that they had “never been findable online” before joining. Another noted that for the first time, their offerings were “seen as part of a broader movement, not just an individual effort.”

Unlike countries such as the U.S. or Brazil, Argentina has long lacked a central, tech-enabled hub for holistic wellness—despite being internationally recognized for its alternative healing culture. Sanadores Argentinos fills this gap by offering structure and visibility to a traditionally dispersed, offline community.

This support comes at a critical time. As Argentina faces steep economic challenges and reduced access to conventional healthcare, many individuals are turning to affordable, holistic alternatives. Public hospitals are overwhelmed, and private coverage is increasingly out of reach. Sanadores Argentinos helps practitioners remain visible and accessible in a time of national need.

At the heart of the platform is [KalikAI](#), an AI-powered chatbot that guides users through a conversational journey of self-exploration. Visitors describe their physical, emotional, or spiritual goals, and KalikAI suggests relevant healing paths rooted in Argentine culture. For example:

**User: I'd like to improve my personal relationships.**

**KalikaI:** That’s a meaningful intention—thank you for sharing it. In Argentina, many turn to holistic approaches like mindfulness, emotional therapy, or even ancestral wisdom to deepen emotional connection.

**Are you hoping to feel more understood, communicate better, or perhaps rebuild trust with someone specific?**

**User:** I think I just want to feel more emotionally connected with my partner. Sometimes it feels like we’re distant, even when we’re together.

**KalikaI:** Based on what you’ve shared, mindfulness practices could be especially helpful. They can support presence, empathy, and emotional regulation. I can guide you to learn more—or even suggest where to find a trusted practitioner in your area who specializes in this. Would you like that?

Through this intuitive guidance, users not only learn about holistic methods but are gently connected with practitioners who align with their intentions.

“Our mission is to support the people who support healing,” Bassett added. “The Ambassador Program is one more way we’re helping build that bridge.”

Practitioners interested in becoming Ambassadors or joining the directory can visit <https://sanadoresargentinos.com/embajadores>

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